

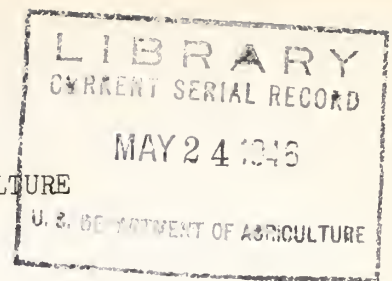
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UNITED STATES DEPARTMENT OF AGRICULTURE  
SOIL CONSERVATION SERVICE  
Washington 25, D. C.



FIELD MEMORANDUM SCS-1115

Re: Exhibits

May 13, 1946

TO ALL FIELD PERSONNEL:

As of June 1, 1946, Soil Conservation Service personnel will discontinue activity in connection with the construction and tending of exhibits. Service funds, equipment, and materials are not to be used thereafter in connection with the construction or display of exhibits.

This policy applies not only to official Service exhibits, but to those of soil conservation districts and other cooperating groups and organizations.

It is our considered opinion that exhibits are the least rewarding of the various media available for educational purposes. Further, the time required for effective exhibition mounts out of all proportion to the desirable results that may normally be expected.

The above policy does not apply to simple and inexpensive window or lobby displays, primarily photographic, which may be developed for special agricultural conferences or conservation meetings, or which may be arranged with department stores, banks, hotels and other business houses having adequate space or facilities for such displays.

The Soil Conservation Service will continue to cooperate with the Division of Exhibits of the Department's Office of Information in the presentation of Soil and water conservation information at State Fairs and at other fairs and expositions where the Department normally exhibits.

Any proposed departure from the provisions of this memorandum must be approved in advance by the regional or Washington office.

A handwritten signature in dark ink, appearing to be "A. H. [unclear]".

Chief

